

Ruben De Francesco

Place and Date of birth: Messina, Italy - 11/07/1996

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Studies

PhD – International Political Economy

Start (12/2023) – End (ongoing)

University of Messina

Analysis of global value chains and EU industrial policy in the semiconductor sector. Preparation of research projects, individually and in teams. I presented a paper titled "Strategic Autonomy or Structural Fragmentation?" at the 2025 SISP Conference in Naples, where I also served as panel chair. Additionally, I introduced a green critical perspective on EU semiconductor policy at the 2025 XV Environmental Sociology Conference in Turin.

Second level Master's degree - Environmental management and control

Start (01/2024) – End (12/2025)

Department of Management – Sant'Anna School of Advanced Studies

Review of group projects; Regulatory tools (tariffs, taxes and incentives) and policy tools (plans, objectives, standards, legislation) relating to water, waste and energy services; Authorization procedures VIA, VAS, AIA, VI; Sustainable Supply Chain Management; Operations for a circular and carbon neutral economy; Life Cycle Thinking; LCA; Business Model Innovation for a circular and carbon neutral transition.

Beijing foreign studies university – Beijing, China

Start (09/2020) – End (04/2023)

Double master degree in International Sciences – China and global studies

Final grade: 106/110

Core courses: History of International Relations; Chinese Law; International Law; International economy

Università degli studi di Torino, Turin, Italy

Start (09/19) – End (03/22)

Final grade: 106/110

Thesis: "The global value chains of semiconductors : Sino-American tensions, and Europe's quest to strategic autonomy."

Core courses: International political economy, International relations, Economics, EU law.

Core skills: Public affairs; Supply Chain; Policy regulations; policy briefs; Advanced research on EU, US and Chinese tech laws applied to the semiconductor industry.

TOchinahub, Peking University, ESCP Business School

Start (07/21) – End (08/21)

ChinaMed Business Program

Core courses/activities: Business internationalization; Innovation management; cross-cultural management, and creative entrepreneurship; Logical-analytical abilities and problem-solving skills; Drive, energy, and results-orientation.

Gent Universiteit – Gent, Belgium

Start (01/17) – End (07/17)

Erasmus Programme

Relevant courses: International Relations; International Economics, Intellectual History.

Università degli Studi di Messina – Messina, Italy

Start (09/15) – End (09/19)

Final Grade: 110/110

Bachelor's degree in Literature and History

Thesis contemporary history: "The Cyprus Issue and International Law"

Work experience

Leonardo Assicurazioni – Generali S.p.A.

Start (05/22) – End (11/23)

Grad. Program – Supporter Financial Advisor

- Promoted to supporter within six months, an achievement typically attained after years in the company.
- Responsibilities: Supported over 100 consultants, emphasizing strong teamwork and collaboration skills..
- Providing financial and technical advice to our sales network.

STMicroelectronics – Catania, Italy

Start (01/22) – End (05/22)

Public Affairs - R&D Intern

- Conducted research for the master's thesis on the global semiconductor value chain with the kind help of the founder of the company
- Analyzed industrial policies of EU, USA, China, Republic of China, South Korea, and Japan in the semiconductor sector.
- Developed relational skills in public affairs.

ThinkInChina – Beijing, China

Start (02/21) – End (01/22)

Public Affairs Intern

- Researched topics and speakers for events promoting Chinese academic discourse.
- Facilitated international conferences and promoted academic cooperation.
- Produced a weekly news review about China and managed social media relations.

Languages and Skills

Languages: English (C1) – IELTS: 7.5; Spanish (B2) . Italian (Mother tongue). Chinese (HSK3). French(B1).

Skills: Microsoft Office Suite (ECDL); Team-working; Videomaking; Video Editing, Policy analysis and development, Cross-cultural business management, Data analysis, Product management, organizational and analytical skills

Communication and presentation skills, Multilingual proficiency, Research and publication, sales and client relations.

Other

Rugby

Start (07/08) – Ongoing

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